

ANNOUNCEMENT CARDS

Announcement Cards will be included in your Tribute Fund Pack. These can be used to let others learn more about the Tribute Fund that you have set up in honour of your loved one. Those who receive a card can either get in touch with you for further information or look on The PSP Association website for more details about how they can help.

MAKING A DONATION

If you have set up a JustGiving online fundraising page, people can donate direct through this. You will need to let friends and family know where to access your page.

For donations made over the telephone, or to set up a Standing Order, please telephone 01327 322418.

Cheques and postal orders should be made payable to The PSP Association and be sent to:

The PSP Association,
PSP House,
167 Watling Street West,
Towcester, Northamptonshire NN12 6BX

By completing a Gift Aid Declaration Form you can increase the value of your donation (applies to those who pay income and/or capital gains tax only). A form is enclosed in the Tribute Fund Pack.

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THANK YOU FOR YOUR SUPPORT

Working for a world free of PSP

The PSP Association. Registered charity 1037087

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The PSP Association Magnolia Tribute Funds

Working for a world free of PSP

WHAT IS PSP?

PSP is an incurable brain disease involving the progressive death of neurons or nerve endings above the nuclei, mainly in the basal ganglia and brain stem, which control balance, movement, vision, speech and ability to swallow.

There are believed to be more than 10,000 people in the UK suffering with PSP, yet of this number only 4,000 will be accurately diagnosed. In addition, of the 4,000 diagnosed, 3,000 will have first been misdiagnosed as suffering from Parkinson's Disease, Stroke, Alzheimer's and/or other related conditions.

THE PSP ASSOCIATION

The PSP Association is the only UK charity dedicated to supporting those affected by PSP and Cortico Basal Degeneration [CBD] a closely related disease whose prevalence is one half of PSP¹. Raising awareness of these terrible diseases and funding research into their cause, treatment and eventual cure.

WHAT IS A MAGNOLIA TRIBUTE FUND?

A Magnolia Tribute Fund is a special fund set up by family and friends in the name of a loved one. Often people will make a donation to our charity because a friend or close family member has suffered with PSP and they want their donation to help others. A Tribute Fund is a way of honouring their loved one (now and for years to come), as well as providing an *additional* way of remembering that person. When a fund has been established, anyone can contribute to the Fund when they want to, in whatever way they wish.

HOW CAN I SET UP A FUND?

Setting up a Fund is very easy. Simply complete and return the enclosed form and we will set up a Fund for you on our database, ready to receive donations. All the Magnolia Tribute Funds currently running for The PSP Association will be listed on our website (unless you have stated otherwise). You can also set up your own webpage, to make it simple and quick for family and friends to donate to the fund online. This can be done through www.justgiving.com. Please see the enclosed sheet for more details.

¹References to PSP should read, where appropriate as PSP and CBD.

HOW CAN OTHER PEOPLE CONTRIBUTE TO THIS FUND?

People can contribute to the Fund by making a donation by cheque, postal order or over the telephone direct to The PSP Association or by setting up a regular Standing Order. At the time of making the donation the donor needs to make it clear that the donation is to be included in a named Magnolia Tribute Fund.

Special donations to the Fund can be made to mark events such as birthdays and anniversaries. Some friends and family may wish to do their own fundraising, for example, by organising a special event or taking part in a sponsored activity like a marathon, fun runs or more daring challenge events. (We can send you an A-Z of fundraising ideas or you can download this from our website.)

HOW WILL THE MONEY RAISED BY THE FUND HELP THE ASSOCIATION?

The Fund will enable The PSP Association to continue its work funding research into the cause and treatment of PSP, supporting patients and carers and helping to raise awareness of this devastating disease.

Alternatively, if you would prefer money raised by your Fund to go into any one particular area, such as research or patient and carer support, or even contribute to the cost of a PSP nurse or Development Officer in your area, please let us know when you set up the Fund.

KEEPING TRACK OF THE MONEY RAISED

Once a year we will let you know the total value of all the donations we have received for your named Tribute Fund. We will also let you know how these donations have helped the charity to continue its work. Please note there is no upper or lower limit to the value of your fund ... the fund is simply a way of gathering together all the donations that have been sent to our charity in the name of your loved one. Every £ that is donated really does make a difference.